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- Al Tools in Personalized Learning for Secondary Students

  Laval Merhi



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#### 4) Challenges and Concerns:

- j- What concerns or challenges do you see with the increasing integration of AI in education?
- k- Are there any ethical or privacy considerations related to AI in education that concern you?
- 1- How might AI impact the role of educators and the human touch in education?

#### 5) Equity and Accessibility:

- m-How can AI be used to bridge educational disparities and improve access to quality education, especially for underserved communities?
- n- Are there potential pitfalls or biases in AI systems that could exacerbate educational inequalities?

#### 6) Student Experiences:

- o- For those of you who are students or have students in your care, how do you think AI impacts the learning experience from a student's perspective?
- p- Do you think students are generally comfortable with AI-driven learning tools, or do they have reservations? Why?

#### 7) Implementation and Adoption:

- q- What factors do you believe influence the successful implementation of AI in educational settings?
- r- Are there any barriers, such as cost, infrastructure, or resistance to change, that might hinder the adoption of AI in education?

#### 8) Future Prospects:

- s- How do you see the role of AI in education evolving in the next five to ten years? What changes or innovations do you anticipate?
- t- What role do you think researchers, educators, and policymakers should play in shaping the future of AI in education?



AI for personal learning, ongoing research and development efforts must prioritize usability, accessibility, and transparency. Overall, as AI continues to evolve, it has the potential to revolutionize education by providing learners with tailored, data-driven experiences that empower them to reach their full potential.

#### **Appendix**

#### **Guided Questions for The Focus Group**

The guided questions were divided into eight sections:

#### 1) Introduction and Warm-up Questions:

- a- Kindly introduce yourselves, including your background in education and any experience with AI or technology in education.
- b- What are your initial thoughts or perceptions about the use of AI in education?
- c- To kick things off, let's imagine a classroom of the future with AI integration. What do you envision? What do you hope to see?

#### 2) Understanding AI in Education:

- d- How would you define or describe Artificial Intelligence in the context of education?
- e- What are some specific AI technologies or tools you are aware of that are currently being used in education?
- f- Can you share any personal experiences or examples of AI being used in your educational or professional journey?

#### 3) Benefits and Opportunities:

- g- What potential benefits do you think AI brings to education for students, teachers, and educational institutions?
- h- In what ways can AI help personalize the learning experience for students with diverse needs and learning styles?
- i- How might AI be used to assist educators in their teaching practices and administrative tasks?



potential of AI to enhance student engagement, as interactive and personalized content aligns with the interests and pace of each learner. The efficiency of AI in automating routine tasks also allows educators to redirect their focus toward personalized guidance and mentorship. Indicating by the previous that AI tools facilitate educators work especially in personalized learning.

#### XII) Discussion

The incorporation of artificial intelligence (AI) has emerged as a transformative force in the quickly changing educational scene, promising to completely change how we teach and learn. The focus group is a flexible and useful method that academics have used to fully realize the promise of AI in education. This approach to qualitative research brings a variety of stakeholders together for controlled talks and the exchange of insightful information, including educators of different backgrounds. Focus groups enable a deeper comprehension of how AI technologies can be used to improve the educational experience, inform curriculum design, and handle the difficulties and opportunities within this dynamic sector by utilizing the combined insights and views of these participants.

The analysis of the findings reveals that AI tools are capable of enriching educators with multiple resources for utilizing in personalized learning for different learners of different backgrounds and needs. Also, such tools facilitate the work of educators by allowing them to track their different students' work in an organized way and in a short time.

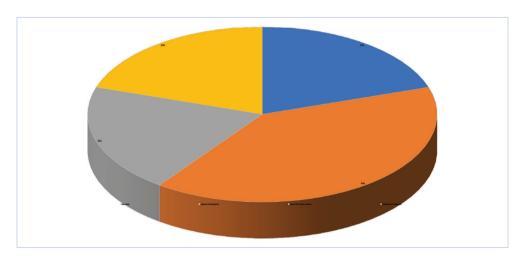
#### XIII) Conclusion

«AI in education is not about humanoid robots as a teacher to replace human teachers, but it is about using computer intelligence to help teachers and students and making the education system much better and effective» (Java T point, 2023). In conclusion, this research has shed light on the transformative potential of AI for personalized learning. Our findings demonstrate that AI-driven personalized learning systems can significantly enhance the educational experience. Additionally, the successful integration of AI in personal learning environments depends on the readiness of educational institutions and the acceptance of both educators and learners. To realize the full benefits of



In the context of searching about the role of AI, 40% of the focus group teachers find that it is going to enhance personalized learning. And the other 40% state that it is going to assist educators. While 10% mention that it is going to expand accessibility and 10% indicate that it is going to encourage collaborative learning.

Figure (15)
The Role of Research in Shaping the Future of AI in Education



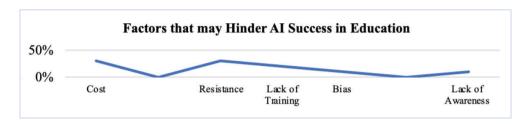
40% of the focus group participants think that it is a must for educational researchers to adopt and integrate AI tools in all the teaching–learning process phases. The others ask researchers to provide innovation in this field 20%, to support different types of learners according to their needs 20%, and to add more professional development to the educational field 20%.

#### XI) Summary

The findings from the focus group research on the integration of Artificial Intelligence (AI) in personalized learning within secondary schools reveal a spectrum of positive impacts. Educators highlight the capacity of AI to customize learning experiences, catering to diverse student needs and learning styles. The adaptability of AI-driven platforms enables real-time feedback and targeted interventions, fostering a more responsive and individualized approach to education. Furthermore, participants express optimism about the

SIZ

Figure (13)
Barriers that May Hinder the Adoption of AI in Education



30% of the participants stated that if these tools are not free or with low costs it is going to prevent the majority of learners from using it. Moreover, 20% find that learners have to be trained in how to use such tools. In addition, 30% of teachers point to the matter of resistance to change that may reduce the adoption of AI tools in educational institutes. Finally, bias and fairness concerns, as well as lack of training and lack of awareness may be causes of the unsuccessful use of AI in education.

Future Prospects are the main discussion ideas in the eighth division of the guided focus group questions. The outcomes of this discussion are presented in Figures (14) and (15).

Figure (14)
The Role of AI in the Coming Years

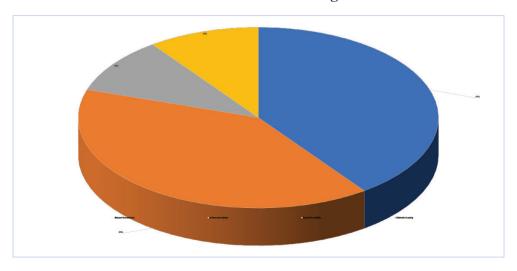




Figure (11)
Students Comfortability with AI



40% of the focus group participants indicated that most of this century learners are characterized by tech literacy that may differ among different countries and cities. Moreover, 30% of them notice that their students are familiar with AI tools in different fields. In addition, 20% realize that learners are aware of AI tools' educational goals. Finally, 10% see that students use these tools with teachers' and parents' encouragement.

AI implementation and development is the material of the seventh division of the focus group questions. The results for that are shown in Figures (12) and (13).

Figure (12)
Factors that influence the Successful Implementation of AI in Education

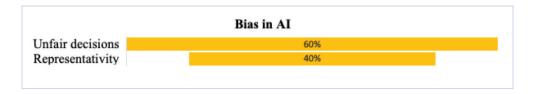


In the framework of checking the factors that influence the success of AI implementation in educational settings, 40% of teachers reveal that the educational goals should be clear before choosing any AI tool. 30% say that this implementation has to be customized. 20% indicate that it is a must to make sure of the data quality before adopting any AI tool in the educational process. And 10 % find that such tools must be sustainable to be successful.



learning that serves learning equity. And 30% of them state that it also ensures equality among teachers to reach various types of educational resources.

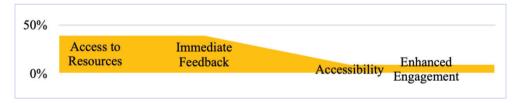
Figure (9) Bias in AI



60% of the focus group participants found that AI may provide unfair decisions and predictions mainly in students' evaluation analysis. And 40% of them state that sometimes the data used for training AI may not be representative.

Students' experience with AI in learning is the title of the sixth division of the focus group guided questions. Figures (10) and (11) summarize the answers to the previous questions.

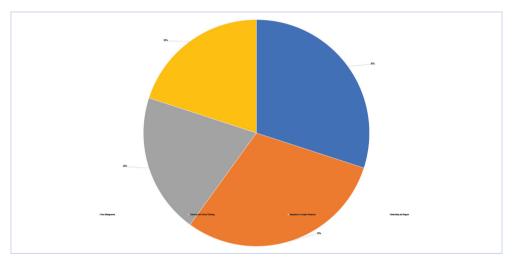
Figure (10)
AI Impact on Learning Experience from Students' Perspective



The focus group teachers find that 40% of their students have enough knowledge and skills to access AI resources and a similar percentage of 40% indicates the students benefit from the direct feedback that AI provides to them. However, 10% of them admit that students like to use AI tools while learning for its easy access. Finally, 10% focus on the engagement role that AI affords to learners.



Figure (7)
AI Impacts Teachers' Role



30% of the focus group teachers state that AI enhances educators' creativity and critical thinking by providing them with multiple resources to add their human touch to it. Similarly, 30% of them indicate that AI manages the time frame for the teaching-learning process. As well as 20% admit that AI has a role in support and adaptation to complex situations.

The fifth division of the focus group guided questions assesses the equity and accessibility of using AI in education. The answers to these division questions are categorized in Figures (8) and (9).

Figure (8)
Equity and Accessibility

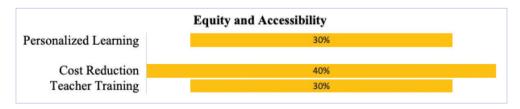


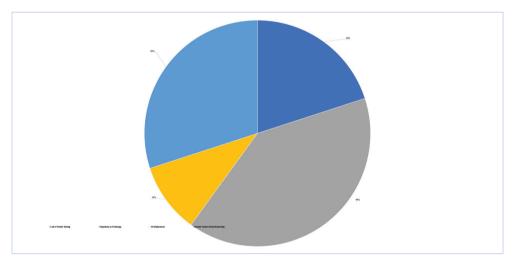
Figure (8) shows that 40% of the focus group teachers find that AI reduces learning costs which in turn provides a wide range of accessibility for many learners. In addition, 30% of them believe that AI helps provide personalized



The answers of educators of the focus group for the question aiming to investigate the importance of AI in personalized learning show that it provides individualized content that ensures personalized learning. In addition to being a quick tool for grasping immediate feedback. Moreover, it identifies gaps quickly and provides teachers with the required insights. Add to all the previous it is a motivator for learners for better learning experiences.

The fourth division of the focus group guided questions deals with the educators' challenges and concerns upon adopting AI in their classes. Figures (6) and (7) light on the main educators' worries concerning teaching with AI tools.

Figure (6)
Challenges and Concerns

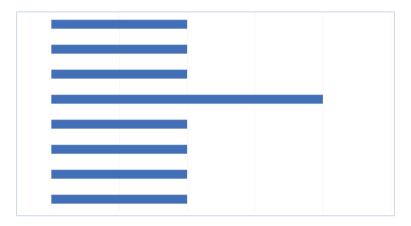


40% of the focus group educators worry about the full dependency on technology. And 30% of them are afraid of reducing the teacher-student relationship while using AI during the teaching-learning process. Where others have concerns related to the lack of teacher training 20% and job displacement 10%.



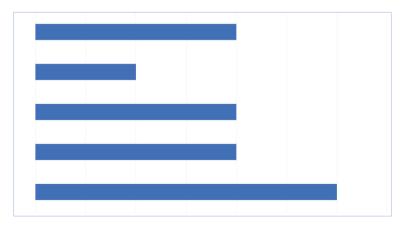
benefits and opportunities of AI in the educational field. Figures (4) and (5) reflect the focus group participants' answers.

Figure (4)
Benefits of AI in Education



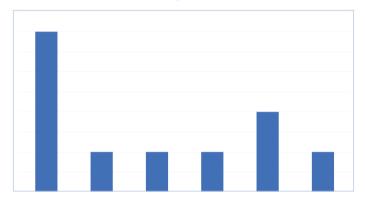
When the focus group teachers were asked how they think that AI may help in education, their answers showed a wide fan of AI uses. They think that it can enrich class activities, reach students of multiple intelligences, reduce scientific gaps for learners, develop their professional development, enhance students' engagement, reduce costs, save time, and empower inclusive learning.

Figure (5)
AI in Personalized Learning



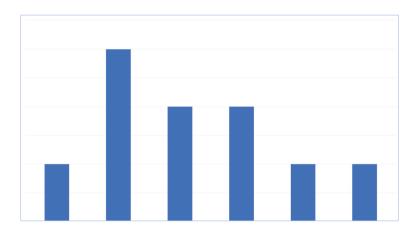
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Figure (2)
AI Tools Currently Used in Education



As shown in Figure (2), teachers think that they can use different and multiple AI tools in their work for preparation, presentation, practice, and evaluation. 40% of them mention that ChatGPT is the most applicable tool for their work requirements.

Figure (3)
Personal Experience in Using AI



Upon asking teachers how they use AI in their professional career, their answers cover adaptive learning, assessment, scheduling, and gamification, as well as more percentages for simulations 30% and virtual labs 20%.

The third division of the focus group-guided questions shifted to the



#### X) Findings

The focus group-guided questions are distributed among eight different divisions. Each of them focused on a specific theme. The first part was an introductory part, that introduced the participants.

### **Table of Focus Group Participants Participants Personal Information**

	Participants	Years of experience in teaching (in years)				Gender		Subject		
		1 to 5	6 to 10	o 15	≥ 16	Female	Male	В	P	С
	10	2	6	1	1	6	4	6	3	1

The chosen focus group includes ten Lebanese secondary science teachers, six biology teachers, three physics teachers, and one chemistry teacher. The focus group participants included six female secondary science teachers and four male secondary science teachers. Two of them have teaching experience of less than five years. However, the majority have teaching experience of more than six years as shown in the above table.

Figure (1)
Experience with AI in Education

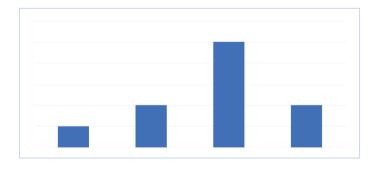


Figure (1) indicates the participant's experience with AI in education. 10% of them never dealt with AI in their career. 20% use AI slightly in their work. 50% use it as a support aid. However, 20% depend on it for completing their preparations.



#### e- Procedure

The current study conducted a focus group which is a systematic process aimed at gathering in-depth qualitative data through group interaction and discussion. First, the researcher defined the research objectives and addressed participants who possess relevant experiences and perspectives related to the study's concern. Then, the researcher designed a structured set of open-ended questions that will guide the discussion, encouraging participants to share their thoughts and experiences. Later, during the actual session, a facilitator guided the discussion, ensuring that all participants had an opportunity to express their views. At the same time, an observer took notes for later analysis.

#### f- Data Analysis

The transcribed data is carefully reviewed to identify recurring themes, patterns, and key concepts that emerged during the discussions involving the identification of themes, patterns, and unique insights that emerge from the discussion. The application of thematic analysis is utilized to recognize and examine recurrent topics throughout the focus group meetings. The interpretation of findings involves synthesizing the identified themes into a cohesive narrative that aligns with the research objectives. The focus group's results provided insightful qualitative information that deepened the comprehension of the research question and enhanced the overall study flow.

#### IX) Limitations

One significant constraint lies in the potential for group dynamics to influence participant responses. Social desirability bias has the potential to impede the identification of authentic views toward AI applications in education by inducing participants to comply with perceived standards or withhold opinions. Furthermore, the focus group's makeup may add bias because individuals with varying degrees of comfort or expertise with technology may influence the discussion as a whole. Additionally, focus groups' intrinsically small sample size is another drawback, since it could not adequately represent the range of viewpoints seen in a broader community.



which is «a research method that brings together a small group of people to answer questions in a moderated setting. The group is chosen due to predefined demographic traits, and the questions are designed to shed light on a topic of interest» (George, 2021. In this approach, a carefully selected group of participants, ten secondary science teachers, with relevant knowledge and experiences is brought together to engage in structured discussions, guided by a moderator. This allows for the exploration of the complexity of the studied topic, uncovering diverse perspectives, and identifying key themes and patterns in a dynamic and interactive setting. By utilizing open-ended questions shown in appendix 1, and encouraging participants to share their thoughts, ideas, and experiences, the focus group of this study provided rich, in-depth insights into the current research.

#### c- Focus Group Interview

This research involved a focus group with secondary teachers to examine how AI might be integrated into individualized learning in secondary education. The focus groups serve as a productive method to gather qualitative insights into educators' perspectives, experiences, and concerns related to the implementation of AI technologies in personalized learning settings. The participants, secondary teachers, bring a wealth of practical knowledge and classroom experience to the discussion, providing nuanced perspectives on the potential benefits and challenges associated with AI in education. The research aims to gather insightful information through collaborative interactions and open-ended debates that could guide the creation of useful AI-based teaching tools and methods. The researcher is aware of potential constraints such as group dynamics and the need for complementary research approaches to achieve a thorough knowledge of secondary teachers' attitudes toward AI in personalized learning, even though the focus group methodology provides depth and context.

#### d- Participants

Thanks to ten secondary educators who provided this study with their time, experience, opinions, and suggestions through a focus group discussion.



Online Proctoring and Assessment (2010s - Present): AI is also being employed for remote proctoring of exams and assessments, ensuring the integrity of online testing.

Future Prospects (2020s and beyond): AI continues to evolve in education, with a growing focus on natural language processing, virtual reality, and augmented reality technologies to create immersive and engaging learning experiences.

The history of artificial intelligence in education demonstrates a persistent dedication to better teaching and learning through technology, promising more individualized, adaptable, and successful educational experiences for students of all ages and backgrounds.

#### Methodology

With the (AI), personalized learning has gained significant traction, offering tailor-made educational experiences that adapt to individual strengths, weaknesses, and interests. This qualitative research seeks to delve into the importance of AI in personalized learning. By exploring educator insights, this study aims to uncover the nuances of how AI technology enhances personalized learning environments, ultimately shedding light on its implications for the future of education.

#### a- Research Design

As detailed knowledge of complex phenomena and the investigation of underlying meanings, viewpoints, and context are crucial, qualitative data is adopted in this research. Unlike quantitative data, which primarily deals with numerical measurements and statistical analysis, qualitative data provides rich, descriptive insights into the depth and intricacies of human experiences, behaviors, and social phenomena. Qualitative research methods, such as focus groups, the adopted method in this study, allow researchers to delve into the subjective and contextual dimensions of a phenomenon, fostering a deeper comprehension and interpretation of the studied subject matter.

#### **b- Data Collection Tool**

A data collection strategy centered solely around the use of a focus group



instruction based on a student's performance. «The history of ITSs can be traced back to the early 1980s» (Nikolaj et al., 2016). «Intelligent Tutoring Systems, commonly known as ITSs, are computer programs designed to deliver individualized instruction and feedback to learners» (*Intelligent Tutoring Systems: Enhancing Learning through AI* | *the Princeton Review*, 2023).

Learning Management Systems (LMS) (1990s - 2000s): In the 1990s and 2000s, Learning Management Systems like Blackboard and Moodle gained prominence, «Moodle launched in 2002 as a free, open-source alternative to Blackboard's expensive but dominant proprietary software» (Lieberman, 2018), offering a digital platform for organizing and distributing educational content. «Personalized learning was made possible by letting learners pick the content they wished to store or export» (Athmika, 2020).

Adaptive Learning (2000s - Present): Adaptive learning platforms, such as Knewton and Dream Box, began to gain traction. These systems use AI to tailor instruction to individual learners, adapting to their strengths and weaknesses

Massive Open Online Courses (MOOCs) (2010s - Present): MOOCs, such as Coursera and edX, have integrated AI for features like automated grading and personalized recommendations, making education accessible to a global audience.

Chatbots and Virtual Assistants (2010s - Present): Chatbots and virtual assistants like IBM's Watson and Duolingo's AI-driven language tutors have become increasingly prevalent, offering personalized support and feedback.

Data Analytics (2010s - Present): AI and data analytics are being used to analyze and interpret student performance data, providing insights that can inform instructional design and enhance learning outcomes.

Gamification and EdTech Startups (2010s - Present): The emergence of educational technology (EdTech) startups has brought AI into the realm of gamified learning, interactive lessons, and mobile apps that support personalized learning experiences.



#### VIII) Literature Review

In the digital age, education is going through a significant revolution, and at the vanguard of this change is the exciting connection between personalized learning and artificial intelligence. As we begin this trip of a literature study, we step into the fascinating world of research that looks at how AI and customized learning might work together. By utilizing the power of data-driven decision-making to customize educational experiences, modify content distribution, and maximize student engagement, AI-customized learning represents a paradigm leap in pedagogy. This introduction lays the groundwork for a thorough examination of the varied body of research literature that explores the many facets of AI personalized learning. It does so by illuminating the creative approaches, difficulties, and opportunities that this developing field presents to educators, students, and researchers alike.

«Artificial Intelligence in Education has been around for over 60 years. Alpowered education technologies to design and deliver learning experiences for the same amount of time as we have explored space and researched nuclear physics and DNA» (Hardman, 2023). The history of artificial intelligence in education is an intriguing one that has seen its use in a range of educational contexts, from conventional classrooms to online platforms. Here are some significant turning points in the history of AI in education:

Early Experiments (1960s - 1970s): The initial exploration of AI in education began in the 1960s and 1970s, with early programs like Dendral and SAM that aimed to tutor students and teach them complex subjects. «DENDRAL was an influential project in artificial intelligence (AI) of the 1960s, and the computer software expert system that it produced» (University et al., n.d.). Its main objective was to research how scientists create hypotheses and make discoveries. To do that, a specific scientific aim was selected: assist organic chemists in identifying unidentified organic molecules by examining their mass spectra and applying chemical knowledge.

Intelligent Tutoring Systems (ITS) (1980s - 1990s): The 1980s and 1990s saw the emergence of Intelligent Tutoring Systems, such as the Expert Mathematics System and ALGEBRA, which provided individualized



#### VI) Research Questions

In the realm of education, AI-powered personalized learning systems have the potential to revolutionize how students engage with educational content, adapt to their unique learning styles, and, in turn, foster enhanced learning outcomes. This research aims to address two questions that shape the landscape of AI in personalized learning. These questions delve into the efficacy of AI in truly personalizing educational experiences. Searching for answers to the following questions:

- 1- Can secondary teachers depend on AI tools as educational resources for personalized learning?
- 2- To what extent can AI tools replace secondary teachers' roles?

#### VII) Research variables

In the context of research in AI in personalized learning, many variables come into play, each with its unique significance. The independent variables typically include the AI-driven components of personalized learning systems, such as the algorithms used for content recommendation, the adaptability of learning pathways, and the customization of learning resources. These elements are subjected to manipulation and testing to assess their impact on the dependent variables, which encompass various aspects of educational outcomes. These may comprise academic performance, knowledge retention, student engagement, and motivation. However, this research studies secondary learners' achievements from their teachers' point of view as the dependent variable. Research in AI in personalized learning carries profound significance in the educational field. «(AI) is a key driver of innovation across all industries, and the education sector is no different. According to the eLearning Industry, upwards of 47% of learning management tools will be enabled with AI capabilities in the next years» (Karandish, 2021). By researching the potential of AI to modify educational experiences for individual learners, this research seeks to unlock a future where every student can reach their full potential.



leaders like Sal Khan, founder and CEO of Khan Academy, in sharing cutting-edge research and brainstorming ways to unlock the potential of AI in education in an ethical, equitable, and safe manner» (Chen, 2023) reflecting the importance and the need of studying AI in the educational field. This research aims to address this critical gap by investigating the following key issues: the extent to which AI can genuinely tailor learning experiences to individual student needs, and the readiness of educators to embrace and effectively integrate AI into their teaching practices.

#### IV) Purpose

The purpose of conducting research in AI in personalized learning is to harness the potential of artificial intelligence to revolutionize education. This research aims to explore how AI can be effectively utilized in educational experiences to the unique needs and preferences of individual learners. By delving into this field, we seek to enhance student engagement, boost learning outcomes, and promote self-directed learning. Ultimately, this research endeavors to contribute to the advancement of personalized learning, fostering a more adaptive and inclusive educational landscape that empowers learners of all backgrounds to thrive in an ever-evolving knowledge-driven world.

#### V) Study Importance

«AI is revolutionizing the way today's businesses compete and operate.» (Harvard Business School, 2023). In an era marked by increasing diversity in learners' needs and technological advancements, AI in personalized learning offers a promising solution to address these challenges effectively. By adapting educational content and experiences to individual students, we can unlock their full potential, improving learning outcomes and engagement. Additionally, as the global educational landscape undergoes profound changes, understanding the ethical implications and best practices of AI implementation is vital. This research contributes to the ongoing dialogue, providing valuable insights that can guide educators, policymakers, and technologists in harnessing AI's power to create a more equitable, inclusive, and adaptive education system, preparing learners for the demands of the future.



UNESCO Director-General Audrey Azoulay (2023) states that AI is going to fundamentally alter education. From intelligent tutoring systems that provide real-time, personalized feedback to students, to natural language processing algorithms that enhance language learning, and from data-driven insights that inform instructional design to virtual classrooms that transcend geographical boundaries, we will scrutinize the manifold facets of AI's impact on education.

#### II) Definition of Terms

Artificial Intelligence (AI): LeCun (2022) states that AI is a wide spectrum of computer programs that can carry out activities that call for human intelligence and are referred to as having artificial intelligence.

AI-Enhanced Educational Tools: According to York (2023) the term «AI tools for students» refers to a variety of programs and technologies that make use of artificial intelligence to facilitate, improve, or accelerate the academic process.

Personalized learning: «instruction in which the pace of learning and the instructional approach are optimized for the needs of each learner» (Zhou et al., 2022).

Open Educational Resources: «are teaching, learning, and research materials--digital or print that is in the public domain redistribution by others with limited or no restrictions» (Barrientos, 2023).

EdTech: «EdTech refers to hardware and software designed to enhance teacher-led learning in classrooms and improve students' education outcomes» (Frankenfield, 2022).

#### III) Problem statement

Despite the growing interest and adoption of AI-driven personalized learning systems in educational settings, there remains a significant gap in our understanding of their true effectiveness and impact on student learning outcomes. «Researchers across Stanford University – from education, technology, psychology, business, law, and political science – joined industry



والتفضيلات الفريدة للمتعلمين الأفراد، وبالتالي تحسين المشاركة والاحتفاظ بالمعرفة. من خلال فحص الأدبيات الحالية، توضح هذه الدراسة فعالية أنظمة التعلم الشخصية المعتمدة على الذكاء الاصطناعي في تحسين النتائج التعليمية، وزيادة تحفيز الطلاب، وتعزيز التعلم الموجه ذاتيًا. واعتمدت الدراسة على التحليل النوعي لمجموعة نقاش مركزة تعكس الأهمية المتزايدة للذكاء الاصطناعي في التعليم. تؤكد نتائج البحث على ضرورة تكيف المؤسسات التعليمية مع هذا المشهد المتطور، مما يضمن استفادة المتعلمين من جميع الخلفيات من إمكانات التعليم الشخصي القائم على الذكاء الاصطناعي.

#### الكلمات المفتاحية:

أدوات الذكاء الاصطناعي؛ التعلم الشخصي؛ الموارد التعليمية؛ التطبيقات التعليمية المحسنة بالذكاء الاصطناعي؛ تكنولوجيا التربية.

#### I) Introduction

As humans stand at the crossroads of technological evolution and educational advancement, the integration of Artificial Intelligence (AI) tools into the field of education represents a compelling avenue for exploration. This study seeks to unravel the intricate tapestry of AI's role in education, revealing its multifaceted impact on students and educators.

«AI has the potential to revolutionize the education sector by enhancing learning experiences, supporting teachers, and offering more personalized learning opportunities for students» (Bojorquez & Martínez Vega, 2023). In recent years, the fusion of AI with education has emerged as a compelling force of change. The promise of AI lies in its capacity to adapt, personalize, and optimize the learning experience. It possesses the ability to cater to the unique needs, preferences, and aptitudes of individual learners, transcending the limitations of one-size-fits-all education. This research endeavors to delve deep into the heart of this transformation, dissecting how AI tools are revolutionizing educational paradigms.



## AI Tools in Personalized Learning for Secondary Students

Layal Merhi<sup>(\*)</sup>

#### I) ABSTRACT

This research explores the significance of Artificial Intelligence (AI) in personalized learning and its potential to revolutionize educational practices. In the age of digital transformation, AI offers the ability to tailor learning experiences to the unique needs and preferences of individual learners, thereby optimizing engagement and knowledge retention. Through an examination of current literature, this study demonstrates the efficacy of AI-driven personalized learning systems in improving educational outcomes, increasing student motivation, and fostering self-directed learning. The study depended on a qualitative analysis for a focus group discussion that reflects the growing importance of AI in education. The research results underscore the imperative for educational institutions to adapt to this evolving landscape, ensuring that learners of all backgrounds benefit from the potential of personalized AI-driven education.

**<u>Keywords</u>**: AI tools; personalized learning; educational resources; AI-Enhanced Educational Apps; EdTech

الملخص

يستكشف هذا البحث أهمية الذكاء الاصطناعي في التعلم الشخصي وقدرته على إحداث ثورة في الممارسات التعليمية. في عصر التحول الرقمي، يوفر الذكاء الاصطناعي القدرة على تصميم تجارب التعلم بما يتناسب مع الاحتياجات

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# عار پیروت العولیت



لطباعة والنشر والترزيع

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